

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
TUESDAY, JULY 9, 2013**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Tuesday, July 9, 2013, in the City Hall 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:30 p.m. by Chairman Cerrato.

2. ROLL CALL:

| | | |
|---------------|-------------------|---------|
| Chairman | Joseph Cerrato | Present |
| Vice-Chairman | Rick Demeter | Excused |
| Member | Roy Braddy | Present |
| Member | Carlos Valderrama | Excused |
| Member | Rob Field | Present |
| Member | George Voll | Present |
| Member | Tanya Boggs | Present |

Also present: DEDAB City Liaison, Jerry Mayes.

3. PLEDGE OF ALLEGIANCE:

4. APPROVAL OF MINUTES:

A. Minutes:

1. Meeting – January 8, 2013.

Motion by Member Braddy, seconded by Member Voll, to adopt the minutes of the Economic Development Advisory Board Meeting of January 8, 2013, as presented.

Motion carried with members voting as follows: Member Braddy, for; Member Field, for; Member Voll, for; Member Boggs, for; and Chairman Cerrato, for.

5. PUBLIC COMMENTS: None

6. OLD BUSINESS:

Mr. Mayes stated that according to City By-Laws, a board member may serve on only one board and its sub-committee at a time. DEDAB members may serve on DEDAB and a DEDAB sub-committee. Members of one board cannot serve on another board or sub-committee at the same time.

7. NEW BUSINESS:

A. Welcome New Members

Chairman Cerrato welcomed new Members Tanya Boggs, Rob Field and George Voll. Each DEDAB Member gave a brief overview of their backgrounds.

B. Sub-Committee Reports to DEDAB

Discussion ensued regarding the Micro Incubator and Commerce Park project. Chairman Cerrato thanked everyone who participated in each Sub-Committee because that's where all the work is being done and tasks have been completed.

Mr. Mayes and Board Members discussed the name changes to the Sub-Committees especially the Commerce Park Sub-Committee. Mr. Mayes said the City Clerk recommended the names be changed to Sub-Committee 1 and Sub-Committee 2.

Motion by Member Field, seconded by Member Voll, to change the name of the Medical Facilities and Educational Campus Sub-Committee to Sub-Committee 1 and to change the name of the Commerce Park Sub-Committee to Sub-Committee 2.

Motion carried with members voting as follows: Member Braddy, for; Member Field, for; Member Voll, for; Member Boggs, for; and Chairman Cerrato, for.

C. Acceptance of Sub-Committee Reports to DEDAB by DEDAB membership.

Motion by Member Braddy, seconded by Member Boggs, to accept the DEDAB 2nd Quarter Reports as presented.

Motion carried with members voting as follows: Member Braddy, for; Member Field, for; Member Voll, for; Member Boggs, for; and Chairman Cerrato, for.

8. MEMBER COMMENTS:

a) Member Field said this is the most important citizen committee the City has. He spoke about bringing jobs to the City, increasing revenue, needed transportation improvements, as well as balancing the City's finances.

- b) Member Voll said it was important for him to become involved on a committee because of the positive changes in the City, many brought about through Mr. Mayes' efforts. He said his goal is helping Deltona grow in a positive direction.
- c) Member Boggs asked the timeframe of when the City could expect Halifax Health (HH) to bring in jobs. Mr. Mayes said Halifax Health has purchased 13 acres on Howland and S.R. 415, directly across from WalMart. They are also looking into purchasing property in the Activity Center area. They want to meet with different groups to get their opinions on what businesses and Deltona residents need and want. Additional discussion ensued regarding this item. Mr. Mayes said HH purchased the Hollywood Video store on Saxon Blvd. and are interviewing doctors; their engineer will soon meet with the Planning & Development Department. In two years they plan to create 200 jobs; in five to seven years they plan further expansion which will create additional jobs. Additional discussion ensued about HH's plans for the future. Mr. Mayes also gave an overview of Bethune-Cookman University's plans in Deltona.
- d) Chairman Cerrato thanked Jerry for all the hard work he has done. He commented that for-sale signs have recently been posted surrounding the Activity Center. Discussion ensued about infrastructure, utility providers and landowners. Member Voll asked about targeting certain businesses. Mr. Mayes said this task has not been assigned to DEDAB by the City Commission.

9. ADJOURNMENT:

There being no further business, the meeting adjourned at 7:06 p.m.

ATTEST:

Joseph R. Cerrato, CHAIRMAN

Jerry Mayes, RECORDING SECRETARY