City of Deltona

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
TUESDAY, APRIL 9, 2013
6:30 P.M.
2nd FLOOR CONFERENCE ROOM
2345 PROVIDENCE BOULEVARD
DELTONA, FLORIDA 32725

Chairman
Joseph R. Cerrato

Vice-Chairman
Rick Demeter

Members

Robert Desmond

Harry Wilkins

Roy Braddy

Staff Liaison
Jerry Mayes

AGENDA

1. **CALL TO ORDER:**
2. **ROLL CALL:**
3. **PLEDGE OF ALLEGIANCE:**
4. **APPROVAL OF MINUTES: January 8, 2013**
5. **PUBLIC COMMENTS:**
6. **OLD BUSINESS:**
   A. **City Liaison Staff Report**
   B. **Update on Deltona's Jobs Fair**
7. **NEW BUSINESS:**
   A. **Sub-Committee Reports to DEDAB**
   B. **Acceptance of Sub-Committee Reports to DEDAB by DEDAB membership**
8. **MEMBER COMMENTS:**
9. **ADJOURNMENT:**

NOTE: If any person decides to appeal any decision made by the Economic Development Advisory Board with respect to any matter considered at this meeting or hearing, he/she will need a record of the proceedings, and for such purpose he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

Individuals with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk at least three (3) working days in advance of the meeting date and time at (386) 878-8100.

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CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
TUESDAY, JANUARY 8, 2013

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Tuesday, January 8, 2013, in the City Hall 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:30 p.m. by Jerry Mayes.

2. ROLL CALL:

Chairman	Joseph Cerrato	Present
Vice-Chairman	Rick Demeter	Present
Member	Robert Desmond	Present
Member	Karl Brown	Present
Member	Harry Wilkins	Excused
Member	Roy Braddy	Present
Member	Dustin Oehler	Excused

Also present: DEDAB City Liaison, Jerry Mayes.

3. PLEDGE OF ALLEGIANCE:

4. APPROVAL OF MINUTES:

A. Minutes:

1. **Meeting – October 9, 2012.**

Motion by Member Braddy, seconded by Member Desmond, to adopt the minutes of the Economic Development Advisory Board Meeting of October 9, 2012, as presented.

Motion carried with members voting as follows: Member Demeter, for; Member Desmond, for; Member Brown, for; Member Braddy, for; and Chairman Cerrato, for.

B. Minutes:

1. **Commissioner Denizac & DEDAB Town Hall Meeting – October 19, 2012.**

Motion by Member Braddy, seconded by Member Desmond, to adopt the minutes of the Economic Development Advisory Board Meeting of October 9, 2012, as presented.

Motion carried with members voting as follows: Member Demeter, for; Member Desmond, for; Member Brown, for; Member Braddy, for; and Chairman Cerrato, for.

5. PUBLIC COMMENTS: None

6. OLD BUSINESS:

A. City Liaison Staff Report

Mr. Mayes spoke about the "Deltona's Love Your Heart 5K" event, financially sponsored by Halifax Health, to be held on February 16. Discussion ensued regarding participants and additional sponsors.

7. NEW BUSINESS:

A. Installation of New DEDAB officers for 2013

Mr. Mayes said DEDAB does not have a swearing in ceremony. He introduced the new Chairperson Joseph Cerrato and Vice-Chairperson Richard Demeter, and congratulated both Members. Mr. Mayes asked that the Vice-Chairperson chair one meeting during the year. Mr. Mayes said this Board will accomplish many projects. DEDAB Members thanked Mr. Mayes for all his hard work and contribution toward the productivity of the Board. There was discussion regarding new businesses breaking ground and opening in Deltona.

B. Sub-Committee Reports to DEDAB

Chairman Cerrato read the Medical Facilities & Educational Campus Sub-Committee report. He said that Bethune-Cookman University has announced that they will be opening a branch campus in Deltona. B-CU stated that they plan to begin holding classes in mid-year 2013. Possible locations could be 561 Deltona Blvd., Jenna Plaza on Howland Blvd., or the Jerry Robinson Medical Facility area. An application has been submitted to Webster University toward a campus to be located in Deltona. Continued progress has been made in the medical field with several parties showing interest in developing medical facilities in Deltona.

Chairman Cerrato read the Micro-Incubator/Lakeshore Eco-Economic report. New Members of the Sub-Committee are Tanya Boggs, Manager, Fairwinds Credit Union; Janet Deyette, former City Commissioner; and Christine Peacock, owner of ImageMagic, specializing in marketing, communications, and design. Research continues toward opening a 3-4 unit micro-incubator at the Storaway Self Storage, on Howland Blvd. The owner is moving ahead with plans to redevelop the storage units as an executive suite complex.

Chairman Cerrato continued stating that Progress Energy/Duke Energy was not interested in discussing development of the now-decommissioned Turner Plant property, located in Enterprise. Additional meetings will be held with other stakeholders of the Lakeshore Eco-Economic Research project, which encompasses both the Lakeshore area and the "River-2-Sea Trail."

Chairman Cerrato said the 5K run, to be held on February 16, was developed to help promote awareness and use of the trail area.

C. Acceptance of Sub-Committee Reports to DEDAB by DEDAB membership.

Motion by Member Desmond, seconded by Member Brown, to accept the DEDAB 4th Quarter Reports, as amended, with changes to some wording and grammatical corrections.

Motion carried with members voting as follows: Member Demeter, for; Member Desmond, for; Member Brown, for; Member Braddy, for; and Chairman Cerrato, for.

8. MEMBER COMMENTS:

a) Member Braddy said he is encouraged that both Sub-Committees are progressing well.

b) Member Desmond said he has an idea of holding an annual new business class reunion at City Hall. Chamber of Commerce members, as well as other business people, could be invited to let them what is going on in the City; new businesses would be re-introduced and recognized. Possibly the Mayor would hand out ceremonial certificates thanking businesses for opening in Deltona. The event could be used to promote the Micro-Incubator Sub-Committee research activities. Discussion ensued with additional suggestions being presented.

c) Member Desmond asked Mr. Mayes to explain the incentives budget. Mr. Mayes said the City Commission has set aside $2 million for economic development incentives, and explained how those monies could be used.

d) Member Brown congratulated City staff on another successful Christmas parade.

9. ADJOURNMENT:

There being no further business, the meeting adjourned at 7:17 p.m.

ATTEST: **Joseph R. Cerrato, CHAIRMAN**

Jerry Mayes, RECORDING SECRETARY